

Building Responsibility (Speech: Chapter 1)

- I. What is Communication?
 - A. The Communication Process
 - a. sender—transmits message (what is sent or said)
 - b. receiver—intercepts message and decodes or interprets it
 - c. feedback—reactions receiver gives to message from sender
 - B. Communication Barrier—obstacle that gets in the way of effective communication
 - a. attitudinal
 - b. social
 - c. educational
 - d. cultural
 - e. environmental
 - C. Nonverbal Communication
 - a. body language
 - b. gestures
 - D. Symbols—stand for an idea and are used for communication
 - a. objects—ex. wedding ring
 - b. words—ex. “I have a dream”
- II. Laying the Proper Foundation
 - A. Value Structure Foundation
 - a. working to be a good person
 - i. good intrapersonal communication
 - ii. stay positive
 - b. communicating constructively
 - i. build, inspire, and promote others
 - c. caring about your audience
 - i. respect audience and show concern for their thoughts and feelings
 - ii. Aristotle
 1. logical appeal
 2. emotional appeal
 3. ethical appeal
- III. Building the Proper Motivation
 - A. stereotyping—labeling every person in a group based on preconceived ideas
 - a. treat people and situations fairly
 - b. avoid stereotyping
 - B. setting an example
 - a. be worthy of respect
 - b. be a role model